

# *Magicsolv International*

*The right team to outsource with...*



## Web Design & Development

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:: A Perfect Solution For ::

◆ Internet Marketing | ◆ Website Development | ◆ E-commerce Solutions | ◆ Virtual Assistance

Proud to be registered with:

**NASSCOM**<sup>®</sup>  
National Association of Software and Service Companies



## Custom Web Design, Website Development & Online Marketing Professional

**Magicsolv International** is a custom website design and development company with a solid reputation, history, and expansive skill-set. We consistently deliver creative, scalable web designs and solutions that reflect the personality, needs, and vision of our clients. The success of your online and offline branding, communications and marketing strategy is, and always be, our goal. Our mission is to help clients achieve their business goals through customized Web design & development solutions and various Web-marketing programs designed to maximize return on investment.



Magicsolv offers professional, web-based solutions to clients who require:

### Web Application Development:

- ◆ Development of web based business application.
- ◆ Conversion of Legacy windows based application to web based application.
- ◆ Development of E-Commerce Solutions.
- ◆ Development of Content Management Systems.
- ◆ Development of Workflow applications.
- ◆ Re-engineering of existing web application.

### Website Design and Development:

- ◆ Website Design and Redesign.
- ◆ Application front-end interface design.
- ◆ Flash Intros and Website Design.
- ◆ Corporate Multimedia Presentations.
- ◆ Corporate MS PowerPoint Presentations.
- ◆ 2D Animations.
- ◆ Flash and Static Banners.

### Graphic Design:

- ◆ Logo Design
- ◆ Brand Identity
- ◆ Brochure Design
- ◆ Posters & Flyer Design
- ◆ Vehicle Design
- ◆ Signage Design

### Technical Expertise:

### Web Specialization:

- ◆ Ecommerce Development - Security certifications, Integration of payment gateway & shopping carts.
- ◆ Web Development - Specialists in PHP/MY SQL (LAMP), AJAX, Java 2.0, CSS, XML, ASP, Java Servlets etc.



- ◆ Web Designing - Specialists in Adobe PhotoShop, Front Page, Macromedia Dream weaver, Macromedia Fireworks & Macromedia Flash

## Database Administration:

- ◆ MSSQL Server, MS Access & MYSQL. Platform specialization on 2000.

## Multimedia and GUI Analysis and Design:

- ◆ Macromedia Flash
- ◆ 3DMax - 3D Modeling and Animation/Walkthroughs
- ◆ After Effects - Video Trailers for the Tradeshow (Plasma Screen Resolution)

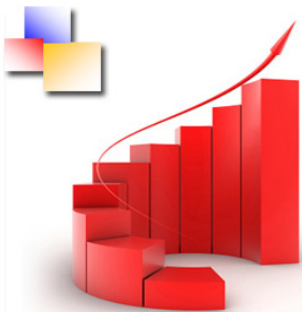
## Graphic Design:

- ◆ Adobe Illustrator
- ◆ Corel Draw
- ◆ Adobe Photoshop



We take energy and effort to design unique layouts and themes for each of our sites. At MagicSolv our clients only pay for what they actually need. We do this by providing services only where they require our expert design or development abilities or consulting advice. We work with our clients to help them create a plan to realize their online goals.

And after the site is designed and built out, we train our clients' teams to carry on the day to day work. Our team of designers are still available for any further design work, as are our developers, should there be any additional requirements that arise.



What counts is the range of care we provide throughout the process. We provide an ongoing web consulting process that will clearly identify your requirements, your need for having a website and produce a final product that fits.

Then, we stay. When you have further needs, when your site needs to be updated, improved, or when your business model changes, we are at your side.

We invite you to look through our web development portfolio and explore our list of clients. If you are ready to build your brand, sell your products, advocate your cause, communicate with your members or just take a stand, MagicSolv is ready to take you there.





It is our constant endeavor to exceed expectations of quality, productivity, turn around time and cost efficiency.

We strive to build long-term partnership with our customers by delivering constant productivity benefits thereby maximizing profitability, creating value and tangible benefits for our customers.

Please feel free to contact us. If you have a query about any of our products or services, one of our experienced sales staff will contact you. Our regular contact details can be found below.

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