

Magicsolv International

The right team to outsource with...



Social Networking Marketing

:: A Perfect Solution For ::

◆ Internet Marketing | ◆ Website Development | ◆ E-commerce Solutions | ◆ Virtual Assistance

Proud to be registered with:

NASSCOM[®]
National Association of Software and Service Companies



At **Magicsolv International** is a leading nightlife, marketing and promotions company with over 7 years of experience in the field.

We have marketed thousands of campaigns including events for leading global nightclub such as **SPLASH: LUXURY POOL PARTY** that contains "BBQ/Food Concessions, Outdoor Swimming Pool, VIP Cabanas, Full Liquor Bars, Go-Go Dancers, 7 DJs" and **NYC DJ: Lauren Lane**. We are now offering our online expertise to firms looking to maximize online exposure through the use of social networking.

Why Social Networks?

Websites such as **MySpace**, **Facebook**, and **YouTube** hold an unlimited amount of marketing potential, yet only a very small percentage of progressive commercial entities are truly taking advantage of these opportunities.

Whether you are a product, service, nightclub, event, or band, it's likely that you are already wearing many hats and have limited time to utilize all the social networking tools for the maximum benefit.

Social networks make viral marketing and word-of-mouth marketing much easier than before.

The best use out of social networks is not to make money 'directly' off them, but to harness their marketing potential and to use them to market your own business.

Our team of social networking experts will save your time, money, and maximize results.



What Do We Offer?

- ◆ Marketing Plan Development
- ◆ Profile/Site Account Maintenance
- ◆ Bulk Comment & Email Promotion
- ◆ Find/Collect Friends in Your Target Market/ Demographic
- ◆ Post Bulletins & Blogs
- ◆ Design Concept Consultation

What Is the Process?

As a first step to marketing your business effectively, we will work closely with you to create a marketing plan which will serve as the roadmap for your marketing success. Based on your internet marketing plan and budget, we will suggest a monthly retainer package for implementing a campaign over an agreed-upon period of time.



Marketing Plan Development

- ◆ We will work closely with you to create a marketing plan which will serve as the roadmap for your marketing success. We will listen to your goals and objectives and suggest what social networking websites and tools will best achieve results.

Profile/Site Account Maintenance

- ◆ Our account executives can manage your profile including responding to emails, managing friend requests and comments, and making routine updates to your profile.

Bulk Comment & Email Promotion

- ◆ Send out hundreds of comments or messages to all of your friends or to any specified target demographic. These services we will save you time and generate leads.

Find/Collect Friends in Your Target Market/Demographic

- ◆ Build your friends list by the hundreds through targeted friends requests based on a members age, sex, location, interests, and more. We are also capable of targeting friends from browsing groups, forums, others friend lists, classifieds, or any other area of MySpace and even Google.

Post Bulletins & Blogs

- ◆ Send consistent and continuous timed bulletins to market your product or service. We are able to control the number and frequency of bulletins sent.



Design Concept Consultation

- ◆ Work with our design team to create eye-catching profiles, or have our team design campaigns for bulletins, comments, or messages that meet your marketing goals.

Reporting & Statistics

- ◆ We will provide you weekly reports that outline the tasks completed, profile views, and other objective related statistics.



It is our constant endeavor to exceed expectations of quality, productivity, turn around time and cost efficiency.

We strive to build long-term partnership with our customers by delivering constant productivity benefits thereby maximizing profitability, creating value and tangible benefits for our customers.

Please feel free to contact us. If you have a query about any of our products or services, one of our experienced sales staff will contact you. Our regular contact details can be found below.

Magicsolv International (INDIA)

C-213, IInd Floor, Metro Plaza
Meerut City - 250 001 (UP) INDIA

Email: contact@magicsolv.com, info@magicsolv.com

Ph: +91 121 4000626

Fax: +1 +1 303 362 8068, +91 121 4000 626

Website: www.magicsolv.com